



# Sentinel's EventIntel™

Social Media Monitoring  
for Enhanced Situational  
Awareness at Short-Term  
and Special Events

**Potential threats** to your event are lurking in all corners of the web. With such a vast amount of data available, how can you gather, analyze, and share enough information with stakeholders in time to maintain a secure environment?

**Sentinel has a solution.** Sentinel's EventIntel™ Social Media Monitoring Service leverages powerful open-source intelligence (OSINT) software and expert analysts to provide your event team with the situational awareness it needs. We'll start 30 days before your event and continue through its conclusion.

Our data mining, social media monitoring, and crowdsourcing platforms identify communications, images, and data directly related to an event, location, person, criminal activity, weather, natural disaster, or emergency. **From that intelligence, our analysts can corroborate and quantify threats from:**

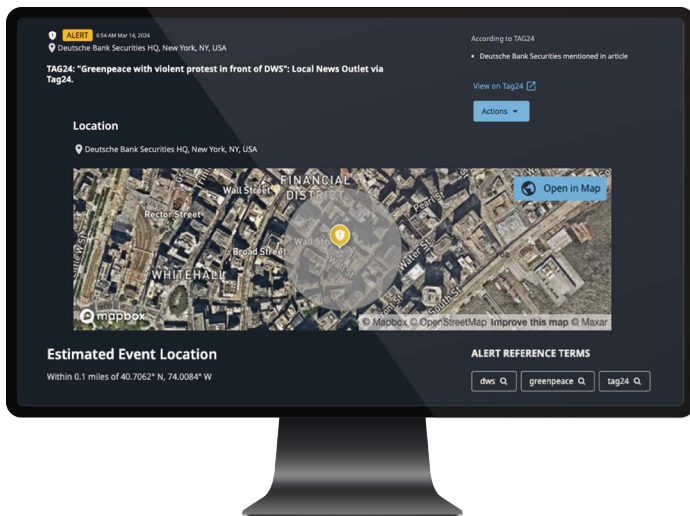
- Extremist groups
- Disgruntled employees
- Radicalized individuals
- Protesters
- Supply chain interference
- Local fire and police emergencies
- Weather events
- Utility outages
- Natural disasters
- And more!

# Sentinel's EventIntel™ Service Includes:

- OSINT gathering based on key asset data, including events, locations, and relevant people and entities.
- Expert analysis, continually updated, that corroborates information from multiple sources.
- Service commencing 30 days before the event, monitoring for communications featuring harmful, hostile, or dangerous language.
- Live event day remote monitoring with two-way communications to event staff on the day of the event.
- Immediate notification of emerging risks and geolocation of threats.

SENTINEL'S EVENTINTEL™ SERVICE COMES WITH OUR MOBILE COMMAND AS A SERVICE (MCAAS) PACKAGE.

IT MAY ALSO BE PURCHASED AS A STAND-ALONE PROGRAM TO SUPPORT YOUR COMPANY'S SPECIAL EVENT SECURITY OPERATIONS.



## Why Your Event Demands EventIntel™

1. Open-source intelligence (OSINT) is one of the most valuable resources for identifying potential threats to your event **before** anything bad occurs.
2. Trained analysts can investigate and corroborate OSINT data to help you best allocate security resources, both at your venue and beyond.
3. Live event monitoring adds contextual insights to your onsite security team's situational awareness, enabling them to function more proactively and respond to emerging threats more quickly.

## Why Sentinel?

Our industry-leading experience sets Sentinel apart. We are a full-service consulting firm with decades of experience in identifying risks and reducing vulnerabilities to keep people, venues, and assets safe.

Our clients trust us to uncover intelligence about known security threats and, more importantly, those that might otherwise remain unknown.

Don't let your event security team strategize in the dark. Sentinel's EventIntel™ Service illuminates threats to inform mitigation and response efforts.

Call or scan code to book this service.

